Build for what's next with your Johns Hopkins MBA.

FULL-TIME BA



Baltimore, Maryland

2 years

54 credits

Full-time

TWO PATHWAYS

» Health, Technology, and Innovation» Analytics, Leadership, and Innovation

Tuition: \$66,500 per year

Fees: \$1000

Combine cutting edge business analytics and leadership skills to navigate complexities in fast-growing markets. Develop strategies and techniques to harness technological advancements and innovation. And hone your skills through a curated mix of immersive experiential learning, classroom learning, and co curricular experiences.

Customize your electives to focus on key areas of expertise that employers seek. Choose from finance, marketing, consulting, operations management, leading organizations, and entrepreneurship.

Graduate ready to build for what's next.

Foundation courses

- » Accounting Foundations
- » Behavioral Science: Design Thinking
- » Behavioral Science: Leadership and Organizational Behavior
- » Behavioral Science: Leading Change
- » Behavioral Science: Negotiating Collaboratively
- » Business Communication
- » Competitive Strategy
- » Data Science: Artificial Intelligence
- » Data Science: Econometrics for Market Analysis
- » Data Science: Statistics
- » Ethical Leadership
- » Finance
- » Foundations of Business Analytics
- » Microeconomics and Market Design
- » Operations Management

Experiential learning

- » Innovation Field Project
- » Data Science: Big Data Consulting Project
- » Experiential Menu

Sample electives Consulting

- » Competitive Intelligence
- » Global Strategy
- » Strategic Human Capital

Entrepreneurship

- » Entrepreneurial Finance
- » Entrepreneurial Ventures
- » New Product Development

Finance

- » Advanced Corporate Finance
- » Cryptos and Blockchain
- » Financial Modeling and Valuation

Leading organizations

- » Effective Teaming
- » Managing in a Diverse Global World
- » Power and Politics

Marketing

- » Marketing Research
- » Marketing Strategy
- » Social Media Analytics

Operations management

- » Advanced Business Analytics
- » Supply Chain Analytics
- » Managing Complex Projects

The Johns Hopkins MBA isn't for the complacent. It is for the imaginative, the determined, the people who see possibilities in themselves and in their industries. It's for those ready to seize opportunity. The Johns Hopkins MBA is the next step in launching or advancing your career.

Application requirements







Leadership, resilience, and entrepreneurship aren't learned in a book. They are developed by doing. Put theory to work and embed yourself in local, national, and international experiential learning opportunities.

Students are required to take four experiential learning courses, with the option to take additional courses as electives.

Innovation Field Project

In the signature MBA experiential learning course, students are paired with a corporate sponsor to identify critical business challenges and new opportunities. Use rigorous problem solving techniques learned in the first year of your full-time MBA to provide consultation and solutions to complex business problems. Develop strong leadership skills, all while gaining real-world experience to transfer directly back to your workplace.



Advising Project Teams

Further develop your capacity to lead teams by advising an Integrative Field Project team.

Applied Behavioral Strategy

Work with a Baltimore or Washington, D.C. organization to gain a theoretical and practical understanding of consumer and employee behavior.

Big Data Consulting Project

Analyze an organization's large dataset, and present creative solutions to business challenges.

Design Lab and Commercializing Discovery

In this two-course series, full-time MBA students in the Health, Technology, and Innovation pathway manage a product's life cycle from design to commercialization.

Global Immersion

Travel abroad for firsthand experience of international trade policy, financial markets, and more.

Leadership Development Expeditions

Enhance your leadership skills on a nine-day outdoor excursion to Norway or Belize.

Your MBA is the first step to build for what's next. The Career Development Office will work with you to develop a professional network and enhance your industry knowledge. When you graduate, you will be ready to change careers or advance at your current organization.

Employment outcomes^{*}

\$123,266



Average base salary and signing bonus



Average additional compensation (on top of base salary and signing bonus)





Accepted full-time offers (within 90 days after graduation)



Analytics, Leadership, and Innovation

What will drive the next decade of business? Understanding the application of business analytics alone won't drive innovation. You'll also need the leadership skills to engage the people around you to implement data-driven strategies. In the Analytics, Leadership, and Innovation pathway, harness the powerful synergy between analytics and leadership to navigate the fast-moving market.

Develop an in-demand skill set

Employers across industries are searching for managers who not only understand the technical data analysis tools but can also effectively manage teams to implement data-driven change. Develop the skill set the modern business environment demands.

Courses

- » Data Science: Artificial Intelligence
- » Ethical Leadership
- » Foundations of Business Analytics
- » Two experiential learning courses

Health, Technology, and Innovation

To lead in the health industry, you have to be ready to navigate changing government regulations, new technologies, and increased competition. With the Health, Technology, and Innovation pathway, build the specialized business-analytics and leadership skills to find technology-driven, human-centered solutions to complex health problems. Graduate ready to lead through change in the health industry.

The power of Johns Hopkins

Capitalize on Carey Business School's unique position in Johns Hopkins' world-renowned health ecosystem. Partner with innovative and pioneering faculty, health practitioners, and cutting-edge researchers.

Courses

- » Business Law, Health Law, and Regulations
- » End-to-End Health Breakthroughs: Design Lab (course 1) and Commercializing Discovery (course 2)
- » Ethics of Business of Health
- » Foundations of Business of Health

The NEXT approach carefully matches an industry professional to work one-on-one with our full-time MBA students at Carey Business School. Students will engage in conversations that encourage reflection upon their personal and professional narratives and MBA experiences to build their skills and fully understand themselves as a leader.

Students will partake in three signature leadership experiences – a leadership retreat, internship, and a storytelling capstone – to complete their full-time MBA journey and graduate with a new professional narrative as a confident leader.

Define your story

With the help of the NEXT approach, connect your experiences inside and outside the classroom so you graduate with a compelling, coherent professional identity. Walk into your next interview ready to communicate your professional narrative, the value of your MBA, and what distinguishes you as a business leader.



L N N H Carey Business School offers numerous scholarships for full-time MBA students. These include the following:

» Carey Business Fellowship

All Johns Hopkins MBA applicants are eligible to be considered for the Carey Business Fellowship. It includes full tuition and a \$19,800 stipend per year. Visit **carey.jhu.edu/mba-fellows** for more information.

» Dean's Scholarship

This award recognizes students whose backgrounds and talents enrich and benefit their program and the school community. Awards include full scholarships.

» Reaching Out MBA Fellowship

We partner with Reaching Out to offer scholarships for budding LGBTQ+ business leaders. Fellows receive \$10,000 or more per year and access to Reaching Out programming.

» Forte Fellowships

The Forte Fellowships are competitive awards that recognize high-achieving, emerging female leaders in the full-time Johns Hopkins MBA. The fellowships reflect the school's longstanding investment in educating and empowering women for future leadership roles in business.

» Double Jay Scholarship

Johns Hopkins University undergraduate alumni are eligible for the Double Jay scholarship. This covers 50 percent of your tuition at Carey Business School.

For more scholarships and more information on eligibility, visit **carey.jhu.edu/admissions**

Contact Admissions

More information carey.jhu.edu/full-time-MBA

carey.admissions@jhu.edu 410.234.9220 / 877.88.CAREY (877.882.2739) f 🕑 © JHUCarey